



Community Management Trainee for The PLEDGE™ on Food Waste

Are you keen to have a genuine meaning in your professional life, acquire new technical skills and apply it to help food services fix one of the most detrimental issue faced by our society? We are looking for a witty personality that can act as the voice, tone, and moderator of our exciting organisation through community support, strategy co-design, content distribution, and digital engagement to build brand presence and trust.

The PLEDGE™ on Food Waste is a third-party audited certification on food waste prevention designed to improve organizations' bottom-line. In line with the United Nations' Sustainable Development Goals 2, 12, and 13 and designed on first-hand knowledge from F&B sustainability experts and academics, it helps restaurants to drastically reduce Food Waste, cut on cost, boost their image, and foster collaboration with complimentary food waste solution providers.

What are we expecting from you?

Design and communication tools design

Identify marketing content and communication materials to support our company's activities (e.g. services, workshops, conferences, webinars) Create marketing content and communication materials (e.g. visuals, handouts, brochures, videos)

Marketing and communication tools management

Manage social media accounts (e.g. LinkedIn, Facebook, Instagram, YouTube), newsletter and email marketing content (e.g. MailChimp), and maintain and improve our website to improve visibility and engagement (e.g. Wix)

Other Responsibilities

Research on existing market, trends and opportunities

Create engaging text, video, and visual content

Monitor our digital footprint and provide recommendation to continuously improve it

Helping to achieve the UN SDGs
since 2018



Qualifications

- Curiosity, entrepreneur mindset, and eagerness to learn and take responsibilities and initiatives is what we are looking for!
- Great knowledge of social media and digital marketing/Growth hacking
- Strong communication and analytical skills
- Excellent conduct of English (verbal and written), French a big plus!
- Good command of MS Office + Graphic design software — Canva, Adobe Illustrator, Photoshop
- Preferred soft skills – Organized, Creative, Daring, and very reliable
- 6 months internship
- Time zone: Thailand (GMT+7)

What do you get from us?

- A remarkable professional reference working with an esteemed organization
- Free training to Food Waste Prevention Online Course (Certificate of Proficiency provided)
- Opportunity to participate in hands-on food waste prevention projects, whenever necessary
- It's a paid internship with stipends up to 200 USD

We know! The stipends suck, really. Actually this position is a steppingstone: we are taking this opportunity to scout the most promising talents to become part of our company. Should we part ways after this, rest assure that you will have gained unique credentials that will open many doors.

Starting date: ASAP, minimum 6 months

Working location: Based in Bangkok but may work anywhere on Planet Earth

*The candidate needs to have his/her own laptop, and to reasonably adapt to LightBlue's working hours (9am-6pm Bangkok time, GMT+7)

Ready to take a career leap?

Send us a cover letter AND your resume to both chompoo@lightblueconsulting.com and may@lbec.info. Only full applications will be assessed!

