



MARKETING COORDINATOR for The PLEDGE™ on Food Waste (INTERNSHIP)

Are you looking to gain new skills in Digital Marketing, facilitate creative marketing campaigns, and drive out social media content to help businesses fix one of the most detrimental issue faced by our society?

Keen to work for an organization that cares about the boundaries of our planet and strives to create meaningful impact?

The PLEDGE™ on Food Waste is a third-party audited certification on food waste prevention designed to improve organizations' bottom-line. In line with the United Nations' Sustainable Development Goals 2, 12, and 13 and designed on first-hand knowledge from F&B sustainability experts and academics, it helps restaurants to drastically reduce Food Waste, cut on cost, boost their image, and foster collaboration with complimentary food waste solution providers.

What are we expecting from you?

Marketing and communication tools management:

- Manage social media accounts (e.g. LinkedIn, Facebook, Instagram, YouTube)
- Manage newsletter and email marketing content (e.g. MailChimp)
- Manage website on desktop and mobile versions (e.g. Wix)
- Review and analyze existing tools and deliverables with recommendation of best practices using Google Analytics, Facebook Business Manager, MailChimp Report Tool, and other social media analytics tools
- Design and communication tools creation
- Identify marketing content and communication materials to support company's activities (e.g. services, workshops, conferences, webinars)
- Create marketing content and communication materials (e.g. visuals, handouts, brochures, videos)

Helping to achieve the UN SDGs since 2018



Who are we looking for?

- Humility and eagerness to learn and grow, ability to work independently
- Experience in creating marketing content is required
- Great knowledge of social media and digital marketing
- Truly interested in creating marketing content to support sustainability and awareness raising
- Excellent conduct of English (verbal and written)
- Great knowledge of MS Office
- Great knowledge of communication analytics tools is a big plus
- Knowledge of other design software is a plus
- Graphic design software — Canva, Adobe Illustrator, Adobe Photoshop
- Video editing software — Final Pro Cut, Adobe Premier Pro, Adobe Effect, Camtasia
- Preferred soft skills – Organized, Creative, Daring, and very

**You don't fit these requirements but feel it's for you?
send us a 3 min video explaining why YOU are the one.**

What do you get from us?

- A remarkable professional reference working with an esteemed organization
- Free training to Food Waste Prevention Online Course (Certificate of Proficiency provided)
- Opportunity to participate in hands-on food waste prevention projects, whenever necessary
- It's a paid internship with stipends up to 200 USD

We know! The stipends suck, really. Actually this position is a steppingstone: we are taking this opportunity to scout the most promising talents to become part of our company. Should we part ways after this, rest assure that you will have gained unique credentials that will open many doors.

Starting date: ASAP, minimum 6 months
Working location: Based in Bangkok but may work anywhere on Planet Earth

*The candidate needs to have his/her own laptop, and to reasonably adapt to LightBlue's working hours (9am-6pm Bangkok time, GMT+7)

Ready to take a career leap?

Send us a cover letter AND your resume to both chompoo@lightblueconsulting.com and may@lbec.info. Only full applications will be assessed!

